



Sault Community Career Centre

705-759-0909 P

705-759-3367 F

503 Queen Street East

Sault Ste. Marie, ON P6A 2A2

www.saultcareercentre.ca

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Sault Ste. Marie, Ontario

Dear Participant,

Six years ago NEW TO THE SAULT, a program of the Sault Community Career Centre, recognized a need to host a celebration/networking session for all newcomers to enjoy, embrace and share in each other's cultures. With very little money and in support of a relatively new program, the centre was able to gather 300 family and friends to take part in the celebration at White Pines Kiwanis Community Theatre. Friends were made and cultures were embraced! With great reviews the Sault Community Career Centre decided to make Passport to Unity an annual event.

Today, Passport to Unity has matured into a three day festival dedicated to educating the community while bringing cultures together to share authentic history through arts, music, dance and culinary delights. With sold out seats at The Grand Theatre and upwards of 3,000 attending the Essar Centre at last year's Passport to Unity, its exponential growth is proving the welcoming embrace from community members in Sault Ste. Marie. In order for Passport to Unity to grow, we need the assistance of our local businesses. Without the participation and enthusiasm of our local vendors, this festival would not be possible.

The Sault Community Career Centre would be honoured for you to become a part of this year's Passport to Unity on:

When: Sunday, May 6, 2012

Time: 11:00am -5:00pm

Where: Essar Centre

We have incorporated many new elements for this upcoming year by expanding Passport to Unity to a three day festival beginning on Friday, May 4, 2012 and ending on Sunday, May 6, 2012. Listed below are new elements for Sunday which we wanted to share with you.

What's New This Year?

- GRAND PRIZE Competition for best designed booth to be voted on by attendees
- Food Tasting Competitions
- Raffle Table
- Passport to Unity's first Cultural Flag – to be built by guests of the event
- New Entertainment
- More Vendors

We look forward to having you involved in this exciting event. For a fee of

- **\$30.00 (if selling products and/or merchandise), OR**
- **\$20.00 (setting up an information table and NOT selling products and/or merchandise),**





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We will provide you with the following:

- An 8 'by 10' booth
- One table
- Two chairs
- One table cloth
- Name tags for representatives (2 representatives per booth)
- You will also be able to keep 100% of your profits.

In return we ask that you

- Arrive at the Essar Centre by 9:00am at the latest,
- Ready by 11:00am when doors open, and
- Remain with a fully functional booth until it closes at 5:00pm

We want to thank you in advance for your time and consideration in being apart of our 6th annual Passport to Unity and would like you to keep in mind that vendor applications will be accepted on a first come, first serve basis as there are only 60 spots available. We look forward to the potential of working with you this year and will be in contact over the next two weeks.

Kind Regards,

Frank DeGregorio

Vendor Coordinator, Passport to Unity 2012



PASSPORT TO UNITY

503 Queen St. E

Sault Ste. Marie, ON P6A 2A2

Phone: (705) 759-0909 ext. 4252

Fax: (705) 759-3367

frank.degregorio@saultcareercentre.ca

www.saultcareercentre.ca/ptu/